Program

Saturday May 28

8 am  Registration
      Coffee (Breakfast on your own)

9 am  Hahn Auditorium
      Gary Wolf: What is the Quantified Self?
      Seth Roberts: Why personal science really matters

10 am Break

10:30 am Breakout Sessions 1 (page 3)

11:30 am Break, pick up lunch

12 pm Lunch, Ignite talks in Hahn Auditorium (page 9)

1:30 pm Breakout Sessions 2 (page 4)

2:30 pm Break

3 pm Breakout Sessions 3 (page 5)

4 pm Break

4:30–5:45 pm Hahn Auditorium
      Gary Wolf, Paul Tarini, Marina Gorbis: Announcing the QS Guide to Self-Tracking
      Ben Rubin, Jason Jacobs, Brian Krejcarek in conversation: From personal quest to QS start-up

6 pm Dinner (no host—Castro St, Mountain View has many options)

8 pm QS Hackathon at Hacker Dojo
      140A S Whisman Rd, Mountain View

Sunday May 29

8 am  Coffee (Breakfast on your own)

9 am  Hahn Auditorium
      Eric Boyd: Frontiers of QS technology

10 am Break

10:30 am Breakout Sessions 4 (page 6)

11:30 pm Break, pick up lunch

12 pm Lunch, Ignite talks in Hahn Auditorium (page 9)

1:30 pm Breakout Sessions 5 (page 7)

2:30 pm Break

3 pm Breakout Sessions 6 (page 8)

4 pm Break

4:30–5:45 pm Hahn Auditorium
      Kevin Kelly: What technology wants
**Plenary Sessions**

*Location: Hahn Auditorium*

**Saturday Morning**
9:00 am–10:00 am

**Gary Wolf**
What is the Quantified Self?

**Seth Roberts**
Why personal science really matters

**Saturday Afternoon**
4:30 pm–5:45 pm

QS Contributors; Paul Tarini, The Robert Wood Johnson Foundation Pioneer Portfolio; Marina Gorbis, Institute for the Future
Announcing: The QS Guide to Self-Tracking

Ben Rubin, Zeo; Jason Jacobs, Fitness Keeper; Brian Krejcarek, Sensible Self
Conversation: From personal quest to QS start-up.

**Sunday Morning**
9:00 am–10:00 am

**Eric Boyd**
Frontiers of QS technology

**Sunday Afternoon**
4:30 pm–5:45 pm

**Kevin Kelly**
What technology wants

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**Breakout Sessions 1—Saturday 10:30 am**

**Show & tell talks**

**Predicting Sickness with heart rate**
John DeSouza

**Dynamics of self-tracking**
Ian Li

**Heart Rate Variability and emotion tracking**
Deborah Rozman

**Tracking Sleep Apnea episodes**
Bo Adler

**How to self-experiment**
Robin Barooah, Seth Roberts

**Attention tracking**
Matthew Trentacoste

**My data API**
Indhira Rojas

**QS data vs. doctor data, how Quantified Self disrupts the Electronic Health Record**
Fred Trotter

**QS business models**
Ben Rubin

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Predicting Sickness with heart rate

*Location: Hahn*

**Dynamics of self-tracking**

*Location: Hahn*

**Heart Rate Variability and emotion tracking**

*Location: Hahn*

**Tracking Sleep Apnea episodes**

*Location: Hahn*

**How to self-experiment! Bring your questions, ideas, and data.**

*Location: Lovelace*

**Attention tracking**

*Location: Boole*

**My data API**

*Location: Hopper*

**QS data vs. doctor data, how Quantified Self disrupts the Electronic Health Record**

*Location: Von Neumann*

**QS business models**

*Location: Grand Drape*
Show & tell talks

Location: Hahn

Sleep experiments
Ben Rubin
Location: Lovelace

Hacking your own QS devices
Greg Biggers, John Amschler, Vipal Gupta, Kyle Machulis
Location: Boole

Chronic illnesses
Rajiv Mehta
Location: Hopper

Location tracking
Robin Barooah
Location: Von Neumann

Games for health and happiness
Micheal Kim, Naveen Selvadurai, Mari Sheibley
Location: Grand Drape

Data visualization
Steve Dean, Laurie Frick, Paul Marcum
Location: Lovelace

Personal genomics
Raymond McCauley
Location: Boole

Public vs. private—new questions about self-tracking & privacy
Chris Conley, Ryan Calo, David Reeves
Location: Hopper

Self-tracking for the masses
Ian Li
Location: Von Neumann

Mindful technologies
Frank Chen
Location: Grand Drape

What are genes, and what have they done for you lately? We’ll discuss how to connect self-tracking to newly available genomics data to get information that is truly useful. If you have genetic data and are willing to share your questions and answers, please bring it to this session.

We are often asked to share our personal data in exchange for various kinds of services. What are the real terms of this exchange? How can we explore the value of sharing data without being naive and making ourselves vulnerable to manipulation and exploitation? What is the culture of sharing we would like to promote?

Self-tracking can provide a lot of insights but it is also difficult and time-consuming. This makes self-tracking attractive mainly to the highly motivated. What are the problems that people experience when self-tracking? How do we design technologies to help regular folks get the benefits of self-tracking?

Many health technologies prescribe behavior change. But another class of technologies focuses on Mindfulness: paying attention with an open, non-judgmental attitude. The goal of this breakout session is to share our experience mindful technologies, and identify new opportunities for designing these systems.

What happens when you take apart a Fitbit? What can you hack with Xygbee, RFID, and Bluetooth? How far away are we from an open monitoring hardware platform? These are the kinds of questions we will explore in an environment that is part-conceptual and whiteboard-y, and part-hands-on and screwdriver-y.

Are you tracking your sleep? How? What did you learn? We’ll discuss sleep tracking tools, methods, experiments, and ideas.

Self-tracking offers a lot of promise in the realm of monitoring and managing chronic conditions. What are some of the most promising developments in self-tracking for managing chronic conditions? How can we easily share this data with doctors and researchers? What does this mean for the future of healthcare?

How are we tracking location? Why are we tracking location? What are we learning?

Gaming is the trend of the moment. But what are the real dynamics of massive, data-rich gaming systems? How can we use games and visuals, color and movement to make this all more fun and joyful? What rewards function well as motivation?
Breakout Sessions 4—Sunday 10:30 am

Show & tell talks
Location: Hahn
Self-tracking guinea pig
Ted Vickey
Tracking micronutrients and caffeine
Kevin Burton
Tracking my media diet
Ethan Zuckerman
Location, privacy aware visualization and other new work
Vipul Gupta

How to self-experiment
Robin Barooah, Seth Roberts
Location: Lovelace
How to self-experiment! Bring your questions, ideas, and data.

Cognition
Nick Winter
Location: Boole
How can we learn faster while remembering more? How can we keep track of what we’ve learned? How can we evaluate the effectiveness of different learning strategies? What can we do to increase our mental performance? Let’s get smart about learning.

Using lab tests and assays for self-tracking
Dave Asprey
Location: Hopper
What kinds of lab tests and assays are worth doing? How do they fit into a larger context of self-tracking? We’ll have a conversation on bio-hacking that will include techniques for making lab testing affordable, how to get lab tests without a permission slip from a doctor, and methods for improving our use of data.

Personal data and network mapping
Marc Smith
Location: Von Neumann
As devices come to sense the presence of other people, network graphs will capture interpersonal connections that are not text-mediated. What does the social graph tell us about the “quantified other” as well as the “quantified self”?

Observations of Daily Living: integrating QS data into clinical care.
Patti Brennan
Location: Grand Drape
How can data we collect ourselves be integrated into the health care system, improve clinical care, and contribute to health research? In this session we’ll get an introduction to the latest methods and research pioneered by Project Health Design.

Breakout Sessions 5—Sunday 1:30 pm

Show & tell talks
Location: Hahn
Tracking chronic illness
Rajiv Mehta
The Locker Project
Jared Hanson
The Step Exchange: A pedometer game that moves human networks
David Fatherstonhaugh
Personal data behind the scenes at Foursquare
Naveen Selvadurai

Data visualization
Steve Dean, Laurie Frick, Paul Marcum
Location: Lovelace
How to visualize your data! Bring your questions, ideas, and—of course—data.

DIY anti-aging
Christine Peterson
Location: Boole
What should we track to extend youthful health? This session will review the latest on self-tracking for longevity; and include a wide-ranging discussion on what we can quantify, track, and modify to slow the aging process and delay age-associated disease.

Personal Speech Analytics
Bill Jarrold
Location: Hopper
How can new approaches in speech analysis help measure emotion, mood, relationships, and monitor conditions such as depression, Alzheimer’s disease and more. We’ll see recent evidence and discuss how we might apply these tools in our everyday lives.

The Programmable Self: open source tools for self-tracking and behavior change
Fred Trotter
Location: Von Neumann
Some people find merely tracking information to be motivating enough to spark change. But often having accurate data is not enough. This session discusses the use of behavioral economics and inspired motivation hacks to change behavior. Effective use of Stickk.com will be discussed, as well as how we can take inspiration from casinos, drug dealers and video games.

Quantified Self in a Quantified World
Gary Wolf, Carlos Olguin
Location: Grand Drape
How does our self-tracking connect to the quantified world? How do our personal data systems link to environmental or social monitoring? What does our data tell us about the larger context—and what does the context tell us about ourselves?
### Breakout Sessions 6—Sunday 3 pm

| Show & tell talks | Using Heart Rate Variability to Control Nervous System functions  
Dave Asprey  
Visualizing email archives  
Sudheendra Hangal  
Personal data architecture  
Dave Marvit  
The Coffee and Productivity Experiment  
Robin Barooah |
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Mood tracking  
Margie Morris |
| Location: Lovelace |  
Social tracking  
Denis Harscoat, Ted Vickey |
| Location: Boole |  
Extreme quantifying  
John Amschler |
| Location: Hopper |  
Tracking facial expression  
George Lawton |
| Location: Von Neumann |  
Cracking behavior change  
Ernesto Ramirez, Steve Dean |
| Location: Grand Drape |  
Tracking my weight loss  
Richard Harrison |
| Location: Grand Drape |  
How does mood tracking contribute to emotional and physical wellbeing? This session will be a conversational seminar with people who have experience tracking mood and designing apps. We’ll ask: what is the relationship between measuring mood and influencing it? |
| Location: Grand Drape |  
Can social tracking be an easier way to do self-tracking? Is social tracking just an excuse to meet others or can we "know ourselves" better if we share our numbers together? Is public the new default? What can or cannot be tracked in public? |
| Location: Grand Drape |  
Come join a conversation about extreme quantifying and its impact on your life. This is a special invitation to people who have gotten extreme about their self-tracking (and others who are curious) to talk about how far you can go and what you can learn. |
| Location: Grand Drape |  
Tracking facial expression seems very futuristic until you realize it is already happening. This session will review some reasons to track facial expression, some old methods of controlling facial muscles, and some new prospects for face-tracking. |
| Location: Grand Drape |  
Are there aspects of self-tracking that or help with changing behavior? What do we gain and lose when we move from conscious/aware tracking to more ambient/passive tracking? We’ll discuss tracking the effectiveness of psychological approaches, neuro-linguistic programming, positive and negative visualization, and rewards. |

### Lunchtime ignite talks

**Saturday**

**Reflections in a digital mirror**  
Rick Smolan  
**Building a medical tricorder**  
Misha David Chellam  
**Tracking my weight loss**  
Richard Harrison  
**Life extension through food and supplement tracking**  
Alan Gale  
**Crohn’s disease tracking**  
Sean Ahrens  
**Tracking mood with Mercury App**  
Sarah Gray  
**Living Profiles: Tracking mood through text**  
Tina Park  
**Agile Self Development**  
Marcy Swenson and Dale Larson  
**Smile**  
Ron Gutman

**Sunday**

**Weavrs: Alter Egos for the Social Web**  
David Bausola  
**Using Mood Log**  
Alex Chaffee  
**PACO—open source self-tracking for Android**  
Bob Evans  
**What can I learn from your self-experiment?**  
Ian Eslick  
**Weight loss and maintenance research via self-tracking**  
Mei Lin Fung  
**Tracking pain with a clicker**  
Uwe Erich Heiss  
**Solving for personal happiness with evolutionary computation**  
J. Paul Neeley  
**Quantter and the QS Community**  
Denis Harscoat  
(talks may be cancelled or added under the influence of serendipity)
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Design: Brian Scott/Boon Design
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Marcia Seidler/Seidler Events
seidlerevents.com

All the amazing volunteers who helped make this happen!

Conference Map

Computer History Museum
1401 N. Shoreline Blvd.
Mountain View CA 94043

Hahn
Location for Plenary and Show & tell talks

Conference Map

W=Water dispenser
D=Drinks, coffee, soda, snacks, fruit
SW=Small water dispenser

Breakout Rooms Maximum Seating
Boole—50 seats
Lavelace—50 seats
Grand Hall Draped—60 seats
Hopper—10 seats + standing room
Von Deumann—10 seats + standing room
Atanasoff—Video Room for crew